



## MINUTES of the MEETING held on Tuesday 17th January 2023

Meeting commenced at 7.35 pm

**ATTENDANCE** Ross Oldman, Jim McKinnon, Greg Devantier, Sheree Copelin, Phil Copelin, Bill Beverley, Michael Black, Janelle Black, Jim Dack, Harold Ireland, Phyllis Ireland, John Cosgrove, George Udovicich, Rob Fletcher, Lynda Packer, Dennis Jewsbury, Dave Lucas.

**APOLOGIES:** Gus Trouchet, Carol Trouchet, Brett Hampson, Daryl Watterson, Athol Lubbe, Janet Darington, Lorna Venema, Graham Brandis, Lyndon Sanders, Blake Sanders.

### **MINUTES OF PREVIOUS MEETING:**

Minutes of the November General Meeting were reviewed and accepted.

**Moved:** Jim McKinnon

**Second:** Phil Copelin

### **BUSSINESS ARISING FROM PREVIOUS MINUTES**

Nil

### **CORRESPONDENCE:**

**IN** Email – Paul Donkin, Car details for membership records  
Email – TSOAQ, Mac Bridge Car Show 2024  
Email – Rohan James Robertson, Cardigras  
Email – Jack Sims, new email address  
Email – Jeanette Brandis, additional email address  
Email – Photos for Stude News, Daryl Watterson, Cameron Jeffs, Denis Jewsbury, Doug Murphy, Russell Daw, Ross Oldman  
NAB Bank Statement  
VCCA Qld Qtrly Invoice

**OUT** Stude News - Minutes General Meeting November 2022  
Stude News – Photos of Members' cars  
Email – Agenda January General Meeting  
Email – Runs sheets and Impromptu Run procedure  
Email – Coolys 2023, SCCQ Involvement  
Email – Run Sheet, Kiwanda Coffee and Cars  
Email – Run Sheet, BVRC Aust Day  
Sympathy Card, Mrs Mal Eggins

## **TREASURER'S REPORT**

### **January 2023**

Out: \$ 804.09

In: \$ 35.00

Balance: \$ 11,664.73

**Moved:** Sheree Copelin

**Second:** Harold Ireland

Treasurer's report was adopted.

## **MEMBERSHIP REPORT**

Phil advised that the Club had 88 financial members and 4 life members.

## **SALES REPORT**

Janelle advised that there had been no sales since the November meeting.

## **LIBRARIAN'S REPORT**

George advised that no books had been borrowed since the last meeting.

## **SOCIAL ORGANISER'S REPORT**

Ross advised that runs had been planned for Jan and Feb with associated run sheets posted on the Web Site.

Ross provided the following summary of Club activities since the last meeting:

- Xmas Function. Twenty five members attended the SCCQ Xmas Function that was held at Fielders Club, Tingalpa on 27<sup>th</sup> Nov 2022. Ross thanked Jim and his helpers for an excellent function.
- 31Dec22 Kiwanda Coffee and Cars. Michael attended and reported a great venue.

## **WEB EDITOR REPORT**

George advised that the Web Site was up to date with all run sheets posted. Ross added that Jill had provided a comprehensive summary of web site activity for 2022 that reported 1400 pageviews and 2400 sessions. A pageview is when a page on our website is visited by a user. A session is a collection of pageviews by a user.

## **PUBLICITY REPORT**

Ross advised that the Club's Facebook page was up to date with run sheets, event reports and articles on Studebakers. Ross added that 3K people are currently following the Facebook page, up from 1K 12 months ago.

## **GENERAL BUSINESS**

Impromptu Runs: Ross advised that the Club's Rules for Impromptu Runs had been finalized and were available on the Home page of the Club Web Site. Accompanying the Rules is the Impromptu Run Sheet Template. Ross added that these documents will also be available on the Club Facebook page.

Cooly Rocks On 2023 – Coolangatta: Dave is coordinating this event for Club members and is expecting 15 attendees. Any undecided Members who wish to participate in this event have until the 11<sup>th</sup> Feb to contact Dave on 0409 709 334.

Declining Club Memberships. Ross presented a paper he had written on Declining Club Memberships for Classic Car Clubs. The paper is available on the Club Facebook page. In summary, Ross felt that that many clubs will die unless they do something different, and our classics with us. He suggested that choosing to interact as a club with car clubs that cater for much more modern classics may be a good start.

Ross suggested that most of our clubs fall far below current community expectations with regard to the use of electronic media. To attract younger members, we will need to source the required skills and knowledge to do so from outside our clubs; and, perhaps the best place to start may be amongst the more modern Japanese and European car clubs that are around us. Ross felt they have the knowledge and skills that we need as they have already stepped onto the ladder of classic car ownership. Ross added that once the club has generated sufficient electronic media skills then these skills can be used to push outside these limits to a wider audience.

#### Upcoming Runs/Events:

Jan 26            BRVC Australia Day Event, Ormiston State School.  
Feb                Cardigras Events, refer Events Calendar, Club Web Site.

#### **MEETING CLOSURE**

There being no further business Ross thanked everyone for attending and closed the meeting at 8.50pm.

#### **Raffle**

Won by Dave Lucas, Supercheap voucher.

#### **NEXT MEETING**

Date: Tuesday 14<sup>th</sup> February 2023

Time: 7:30pm

Location: With thanks to the  
The Veteran Car Club of Australia (Queensland) Inc.  
1376 Old Cleveland Rd  
CARINDALE Qld 4152.  
<http://www.vccaq.org/>